



D&R IP-SOC DAYS

China

September 15th-16th, 2021

Sponsorship Opportunities

September 15th Virtual Event

Gold Sponsor : \$2K

- Banner as Gold sponsor in all program mailing or any advertisement related to the event
- Virtual Booth
 - Several Conference Talks : slides & video records uploaded on YouKu / YouTube
 - Additional material (up to 3 industry articles)
- Promoted in
 - 8 English D&R News Alerts sent to 27 000 English destinations (Top right banner)
 - 8 Mandarin News Alert sent to 15 000 Chinese destinations (Top right banner)
 - Posted 10 WeChat (weekly updated)
- Traffic report

Silver Sponsor: \$1K

- Banner as sponsor in the program mailing or any advertisement related to the event
- Virtual Booth
 - Technical talk slides and video record uploaded on YouKu/YouTube
- Promoted in
 - 2 News Alert in English D&R News Alerts sent to 27 000 English destinations (Top right banner)
 - 6 News Alerts in Mandarin News Alert sent to 15 000 Chinese destinations (Top right banner)
 - Posted in 4 WeChat (weekly update)
- Traffic Report

September 16th Vendor Exhibition and Exhibitor track

Location

Evergreen Laurel Hotel Shanghai
No. 1136, Zu Chongzhi Road, Pudong New District
Pudong, 201203 Shanghai, China

Second Day package \$1K

Exhibition Table :

- Demo table
- Snack /Buffet the whole day

Exhibitor Speaker track

- Talk slot
- Advertisement
- Registration

Sponsorship package subscription

INFORMATION

Company:	_____	Name:	_____
Address:	_____	Title:	_____
	_____	Telephone:	_____
Zip/Postal Code:	_____	E-mail:	_____
City:	_____	Fax:	_____
Country:	_____	VAT #	_____
Web-site:	_____		

Signature:

Date:

RETURN a signed copy to Gabriele.saucier@design-reuse.com